

# Project Information

Blue Print for Success



# Business Plan

A business plan is a summary of how a business owner, manager, or entrepreneur intends to organize an entrepreneurial endeavour and implement activities necessary and sufficient for the venture to succeed. It is a written explanation of the company's business model for the venture in question. Business plans are developed for ventures in both business and government.

**Entrepreneurs need to prepare the Business Plan**



# Why Plan Business?

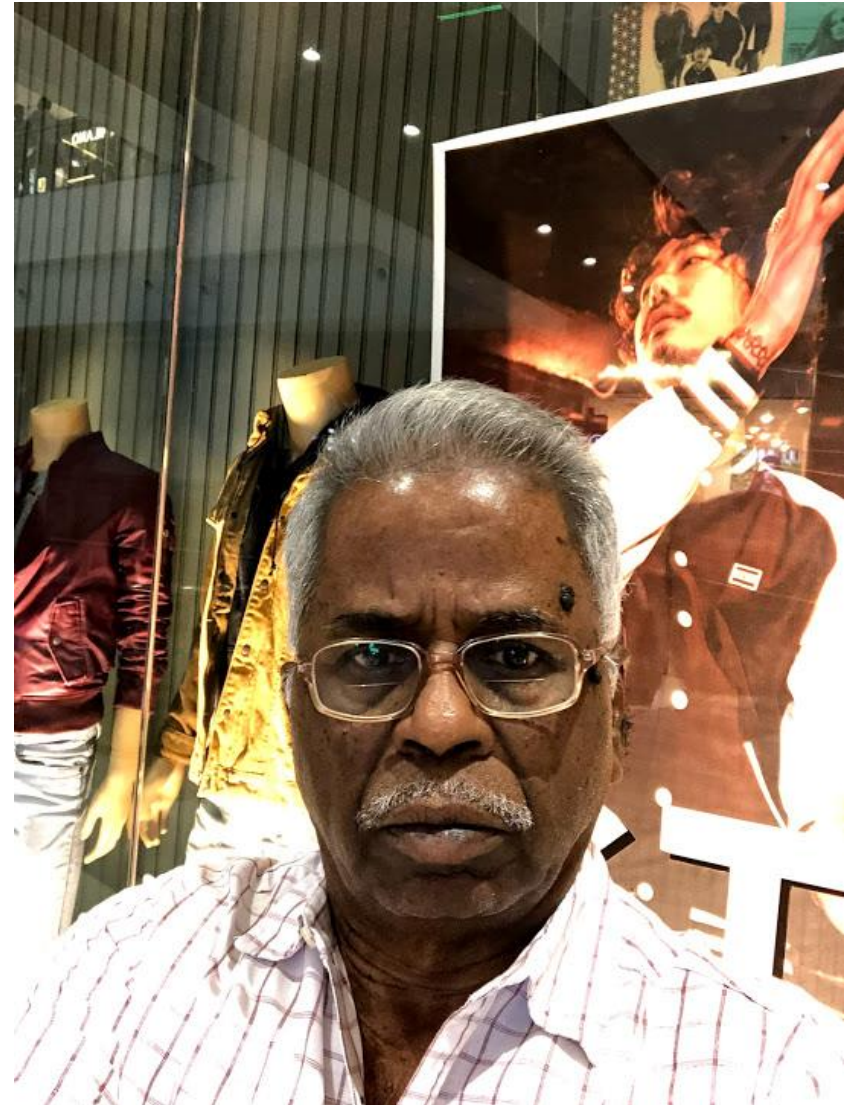
- Entrepreneurial dreams are to be in the Project document for successful implementation & Monitoring
- Project Finance only can be raised based on the document
- **The best scenario is where the Business plan is prepared by the Entrepreneur himself or herself**





# Information Needs

The information pertaining to project selection, location, markets, choice of technology and machinery, mode of finance, Distribution channels, selection of suppliers of material inputs, recruitment of personnel, Logistics, Government Rules, Procedures & Regulations are some of the things **the entrepreneurs** to consider while Planning & preparing the Business Plan



# Role of Primaryinfo.com

- Address the Information needs of the Entrepreneurs at all stages of Planning, Implementing & Managing the Enterprise
- Either the information is provided or direct where the information is available
- Cost effective & Instant Service
- Available all the time across the Globe on all categories of Industries



# Terms of Services

- The information is gathered from a wide variety of electronic, print and other sources.
- Included are reference information on each page to denote the original source of such information.
- **Project reports, Market research reports are not prepared for any Entrepreneur**
- For full details on services & terms, please read our ReadMe <http://www.primaryinfo.com/ReadMe/readme.htm>



questions

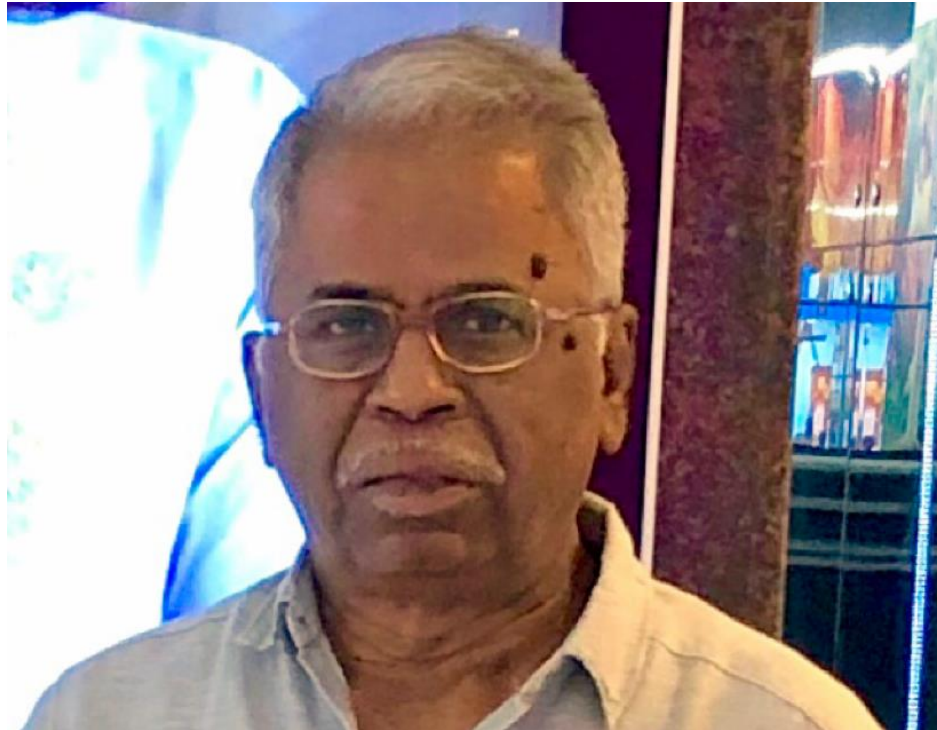


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# Thank you



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